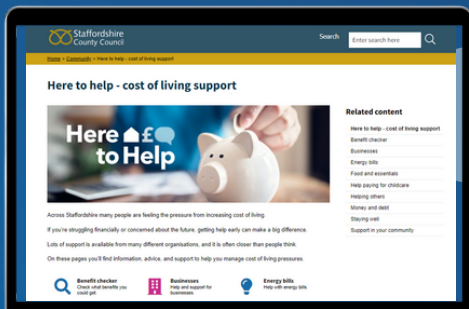


Here to Help

Communications Activity 2022/23



The "Here to Help" webpage was established to share IAG and signposting.

We promoted the Here to Help scheme on social media sharing stories and directing people to the webpages

NEWS

We generated
171
Press Stories

81% were positive

We created
57
Posts

Reached
83k
People

Generated
1.6k
Link clicks

It was promoted to those who are digitally excluded with over 18k leaflets being printed and distributed via food banks, community hubs, libraries, police & fire, and rescue



18,903

Residents and colleagues received an email sharing information about the cost of living crisis.



yammer

A Yammer page was set up for employees with 170 members. 1662 members also read the news items on StaffsSpace