

Appendix 1: Key items from the original Staffordshire BSIP together along with the funding ask

- i. Financial support for the introduction of zero emission buses in Staffordshire on core routes (with willing operators) combined with a strategy to increase frequencies to make the services more attractive – c£33m.
- ii. Financial support for implementation of bus priority measures to improve journey time reliability -c£7.5m.
- iii. Financial support for improving and maintaining on-street bus infrastructure including passenger information – c£21m.
- iv. Financial support for improvements at key bus station hubs across Staffordshire – c£23m.
- v. Financial support for the introduction of a discounted fare structure for younger people leading to a long term new commercial product for younger bus users – c£11m.
- vi. Financial Support to help the Staffordshire bus industry and community transport sector recover from the global covid 19 pandemic and assistance in shaping the new urban and rural Staffordshire bus network to ensure it is fit for the future. This will include targeted pump priming new evening and weekend services that are expected to become self-sustaining (commercial) - £16.5m.
- vii. Financial support the development of skills in the sector to ensure the delivery of aspirations of the Staffordshire BSIP and provide a coordinated approach to marketing and ticketing -£1m.