

Community Impact Assessment Checklist and Executive Summary

Name of Proposal:

Economic Strategy

Project Sponsor:

Darryl Evers, Director for Economy, Infrastructure & Skills

Project Manager:

Matt Shufflebotham, Senior Economic Development Officer

Date Completed:

27/01/22



Final Checklist

Prior to submitting your Community Impact Assessment (CIA), please ensure that the actions on the checklist below have been completed, to reassure yourself / SLT / Cabinet that the CIA process has been undertaken appropriately.

Checklist	Action Completed	Comments/Actions
The project supports the Council's Business Plan, priorities and MTFS.	Yes	
It is clear what the decision is or what decision is being requested.	Yes	
For decisions going to Cabinet, the CIA findings are reflected in the Cabinet Report and potential impacts are clearly identified and mitigated for (where possible).	Yes	
The aims, objectives and outcomes of the policy, service or project have been clearly identified.	Yes	
The groups who will be affected by the policy, service or project have been clearly identified.	Yes	The current economic situation means that this is evolving and is being monitored closely through an evidence base that is being updated regularly.
The communities that are likely to be more adversely impacted than others have been clearly identified.	Yes	As above
Engagement / consultation has been undertaken and is representative of the residents most likely to be affected.	No	Levelling up is a theme that cuts across all the Strategy and the aim is therefore for all residents to benefit from its delivery. Agreeing to a 4-week public consultation period is also one of the recommendations in the Cabinet report.
A range of people with the appropriate knowledge and expertise have contributed to the CIA.	Yes	
Appropriate evidence has been provided and used to inform the development and design of the policy, service or project. This includes data, research, engagement/consultation, case studies and local knowledge.	Yes	

Checklist	Action Completed	Comments/Actions
The CIA evidences how the Council has considered its statutory duties under the Equality Act 2010 and how it has considered the impacts of any change on people with protected characteristics.	Yes	
The next steps to deliver the project have been identified.	Yes	



Executive Summary

The Executive Summary is intended to be a collation of the key issues and findings from the CIA and other research undertaken. This should be completed after the CIA and research has been completed. Please structure the summary using the headings on the left that relate to the sections in the CIA template. Where no major impacts have been identified, please state N/A.

	Which groups will be affected?	Benefits	Risks	Mitigations / Recommendations
<p>PSED</p> <p>What are the impacts on residents with a protected characteristic under the Equality Act 2010? Highlight any concerns that have emerged as a result of the equality analysis on any of the protected groups and how these will be mitigated. It is important that Elected Members are fully aware of the equality duties so that they can make an informed decision, and this can be supported with robust evidence.</p>	<p>The impact of the COVID-19 crisis has impacted some industrial sectors and therefore demographic groups more than others, particularly those working within hospitality and non-essential retail. How this will be affected by the ongoing economic recovery remains somewhat unclear.</p>	<p>Levelling up is a key strand throughout the strategy and its delivery will help to reduce inequality.</p>	<p>The nature of the crisis has the potential to continue to adversely impact some groups more than others.</p>	<p>The Economic Strategy aims to support the economy to recover quickly, thereby minimising any long-term impacts of the crisis. An evidence base is being updated on at least a monthly basis to monitor the impact, whilst the Strategy allows us to remain agile and respond to changing circumstances accordingly.</p>
<p>Health and Care</p> <p>How will the proposal impact on residents' health? How will the proposal impact on demand for or access to social care or health services?</p>	<p>Any ongoing economic consequences of the COVID-19 crisis has the potential to negatively affect health outcomes of all residents.</p>	<p>The Strategy aims to support the recovery of the economy and return to growth as quickly as possible, thereby reducing the impacts on. The delivery of projects that both support</p>	<p>A key concern is that residents become long-term unemployed with associated scarring effects. Without consideration of health, future investment in</p>	<p>The Strategy sets out how we will minimise such effects by supporting people to return to work as soon as possible and be able to find good quality employment. A key aspect of the Strategy is the delivery of infrastructure to support growth. We have successfully delivered numerous sustainable transport</p>

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		economic growth and active lifestyles can also help to enable people to make positive healthy lifestyle choices.	economic projects could have a negative impact on people's health.	projects in recent years, and this will continue to support active travel choices.
Economy How will the proposal impact on the economy of Staffordshire or impact on the income of Staffordshire's residents?	Levelling up cuts across all priorities within the strategy, with the aim being that growth will benefit all residents.	The Strategy sets out how we will create a more prosperous Staffordshire to the benefit of all our residents.	Not delivering the Strategy has the potential to adversely affect our resident's economic wellbeing, including for specific groups.	Whilst setting our overall priorities, the Strategy allows us to remain agile and respond accordingly to changing conditions to ensure we are continuing to have a positive impact on the development of the local economy.
Environment How will the proposal impact on the physical environment of Staffordshire? Does this proposal have any Climate Change implications?	Specific projects are already being developed and delivered as part of delivery plans for the Strategy. However, inclusive growth and levelling-up is a 'golden-thread' throughout the Strategy and therefore the impact on specific groups will be considered as part of projects development.	Supporting growth is a key part of the strategy, i.e., providing residents with good employment and homes and all the benefits this brings. Climate change and the need to support the transition to a low carbon economy is a key priority that cuts across all strategic priorities within the Strategy.	Development needs to be delivered sustainably to ensure any adverse impact on the environment is mitigated against.	Any impact of the delivery of the Strategy on the environment will be considered as part of the development of specific projects / programmes and delivery plans.

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<p>Localities / Communities</p> <p>How will the proposal impact on Staffordshire's communities?</p>	All residents	The impact on specific communities / locations is a cross-cutting theme throughout the strategy to ensure all residents can benefit from future growth. This includes town centre development and the need for positive education and skills outcomes.	The benefit of growth being isolated to specific residents and locations has the potential for some residents to be left behind.	Levelling up and the impact on specific residents / locations are key strands throughout the Strategy and will be considered further through project / programme development.

