

COMPLAINTS RE USE OF SOCIAL MEDIA BY ELECTED MEMBER  
ASSESSMENT CRITERIA

1. The likelihood of a repeat occurrence by the same Member
2. The extent of offence/harm/reputational damage caused to the complainant and the degree to which such effect was intentional
3. The context of the action complained about (eg whether the complainant is a public servant, whether the action took place during an election period)
4. Whether or not the action was directed to an individual or intended for a wide audience
5. Whether the member has shown remorse and/or acted swiftly and effectively to remove or prevent further circulation of the information being complained of